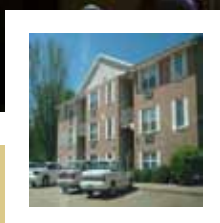
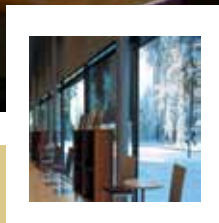
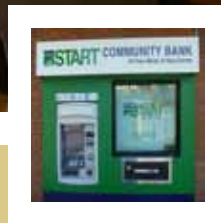
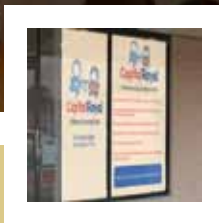


# RETAIL CASE STUDIES



MAG Resources

RETAIL EDITION



In collaboration with our clients, we provide beautiful window coverings and excellent service that brings real value to our clients and their guests.



# BARNES & NOBLE

BOOKSELLERS



MAG Resources works with Barnes & Nobles and its partners to supply and maintain their roller shades in all of their 700+ locations nationwide. MAG works with Barnes & Nobles facilities maintenance partners to offer a true turn-key service including post installation repairs, parts and replacements.

Product: Roller Shades

Services: Field Measure, Installation, Facilities Maintenance, National Account Program, Records Management, Stock Program, Quick Ship Program

Scope: New Construction & Renovations; 700 stores nationwide





MAG Resources works with FirstMerit's design team to provide them with chain operated roller shade. MAG's team installed shades in various applications; high windows, over-sized windows.

Product: Roller Shades

Services: Field Measure & Installation

Retail Interiors  
beauty and elegance at an affordable cost



MAG Resources is a turn-key supplier of cost effective shading solutions, building automation systems, and site services to retail clients all across the USA. As a leading provider of energy efficient and sustainable product offerings, we are able to assist our clients in implementing practical and measurable green building design solutions. Our knowledgeable, accredited staff can work to attain LEED certification for our clients properties, helping our clients lower their operating costs, provide comfortable, healthy and more productive, energy efficient environments.

Through our vast network of suppliers, strategic partners, and Installation Technicians we are able to offer a broad portfolio of value added services. MAG Resources Project Managers are the best in the business – using centralized project management software to stay in constant communication with our suppliers and clients and collaborating and coordinating efforts across multiple locations effectively and efficiently. Experts in Supply Management practices, assuring adequate supply levels and timely deliveries to keep projects on schedule and under budget. Trust MAG with your next project and feel the difference.



**MAG Resources, LLC**

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### **FIELD MEASURE & INSTALLATION**

With over 500+ teams of licensed, insured and experienced installation teams across the country we are able to offer a turn-key service including field measures and installation. Measures come with a Sure-Fit warranty, guaranteeing each treatment to fit perfectly. All installations come with a one year warranty.

### **NATIONAL ACCOUNT PROGRAM**

Centralize and leverage your business in order to gain purchasing power and service that individual stores couldn't obtain otherwise. Provide a consistent brand image across all your locations, benefit from an assurance of adequate supply levels, and streamlined ordering/maintenance processes. Each account is serviced by an experienced, knowledgeable Account Manager providing a consistent, reliable, direct line of communication.

### **FACILITIES MAINTENANCE**

Benefit from our large network of experienced Installers that allow for us to provide post-installation services including service and repair helping to extend the life of the product. Our unique ability to provide replacement parts combined with our record keeping capabilities allow for quick turn-around times; assuring your property is fully functional and looking great 24/7/365.

### **BRAND AWARENESS**

Choose from a variety of services MAG offers to enhance customer awareness and brand imaging. As about our special graphic shades, or our ability to offer a custom fabrics or extrusions that better coordinate with your interior, providing a truly custom look.

### **PROJECT MANAGEMENT**

Our highly trained and educated Account Managers are backed by a team of experienced Project Managers whose job it is to assure each project is completed in a timely, safe and budget minded manner. From the initial site survey to the manufacturing and logistic processes all the way through the installation - our team stays in constant communication using state-of-the-art centralized project management system. Our team is able to collaborate and coordinate efforts across multiple locations effectively.

### **VALUE ENGINEERING & GLOBAL SOURCING**

Take advantage of our unique strategic relationships with manufacturers that gives us the ability to source value engineered alternatives on a global scale, saving our customers money while maintaining the integrity of the product.

### **STOCK & QUICK SHIP PROGRAMS**

Benefit from our unique strategic relationships with manufacturers and suppliers that gives us the ability to source raw materials or finished goods, warehouse them, fabricate and ship as need be. Our unique relationships with our suppliers allows for a more controlled inventory, manufacturing and shipping process.

### **RECORDS MANAGEMENT**

Pay for a field measure once and only once. Our record keeping capabilities streamline the service and replacement processes eliminating costly trip charges and measure fees for good.

### **CUSTOM REPORTING**

Talk to our Account Managers to setup any custom reporting you or your branch may want to review.