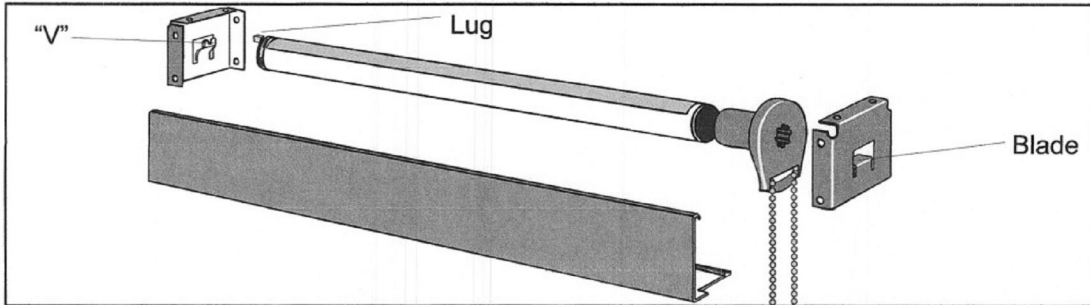


# MAG Resources, LLC Serenity Roller Shade Installation Instructions with Fascia's

**THANK YOU** for purchasing a MAG Resources Serenity window shade. Your new shade has been custom built for you from the highest quality materials. Once in your window, it will provide you with a lifetime of beauty and trouble-free use.

## INSTALLATION

1. **MOUNT THE BRACKETS.** The open end of each bracket faces downward, as shown in the drawing below. **NOTE:** If you have an inside mount and must use "inside mount holes," you will have to drill your own holes in the side of the bracket. Use at least two screws per bracket, and make sure that the screw heads clear the clutch.



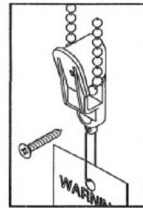
2. **INSTALL THE SHADE.** Push the clutch straight onto the blade of its bracket. The bottom of the clutch should always point straight down, as shown above. Lower the lug of the end plug onto the "V" of its bracket. The roller should fit in the brackets securely, with just a little play.
3. **ATTACH STOPS TO METAL OR PLASTIC BEAD CHAIN.** For plastic bead chain: use connector for top stop and attach another connector for lower stop. For metal bead chain: attach a metal stop ball at least 5/16" (8 mm) in diameter so that it touches the clutch when the shade is rolled all the way up. For both kinds of bead chain, lower the shade to sill or floor height, and snap the appropriate metal stop or plastic connector on the opposite side from the stop, so that the shade cannot be lowered beyond that point.

4. **INSTALL THE TENSION DEVICE**

The Tension Device reduces the hazards of strangulation and entanglement of young children by limiting access to the control cord. Anchor the Tension Device, that is attached to the shade's control cord or bead chain, to the window frame or wall, so that young children cannot pull the cord or bead chain around their necks.



- a. Lower the shade.
- b. Hold the Tension Device upright so the Warning Tag hangs straight down as shown in diagram.
- c. Position the Tension Device on the window frame or the wall so that the Tension Device and control cord do not interfere with raising or lowering the shade. **The Tension Device should be installed without stretching or pulling down on the control cord. Stretching the cord will cause excessive wear. Do not twist or cross the control cord.** If using stop balls on bead chain, position the tension device 1/4 inch higher to allow the stop ball to pass thru the tension device.
- d. Holding the Tension Device upright, and in position, as shown, insert and secure the screw through the hole. **The mounting screw must be secured into a solid surface or molly.**



5. **USE THE CONTROL CORD OR BEAD CHAIN TO OPERATE THE SHADE.** Pulling gently on one side of the control cord or bead chain raises the shade; pulling down on the other side lowers it.

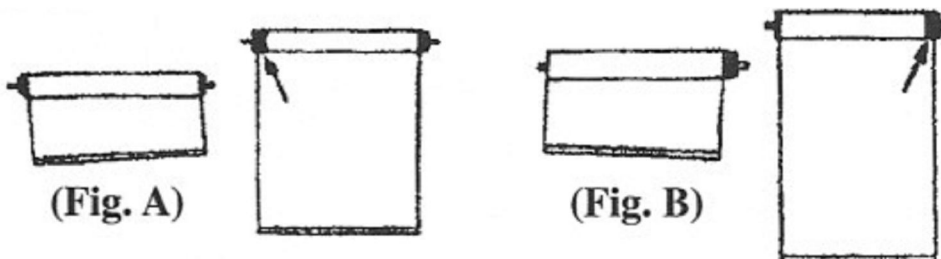
## Clutch Operated Shade Adjustment

Using the beaded cord, lower the window shade to the full drop. Raise the shade slowly and observe how the fabric winds on the roll. Level mounting is essential for proper operation.

If the fabric winds unevenly and begins to telescope to one side, check to insure that the shade is level. If the shade is not level, remove it from the installation brackets and shim or re-install the brackets, as necessary, if not possible to level brackets follow instructions below.

IF YOUR SHADE DOES NOT ROLL STRAIGHT  
CORRECT AS FOLLOWS:

Example: (Fig. A) (Fig. B)



(Fig. A) - Shade veers toward right. Correct by lowering shade completely and place a piece of paper, indicated by arrow, as close to the roller as possible. It acts as a shim.

(Fig. B) - Shade veers toward left. Correct by lowering shade completely and place a piece of paper, indicated by arrow, as close to the roller as possible. It acts as a shim.

**Important:** If the shade was unrolled before being installed, it may not raise and lower to the right points. To correct this: Remove the shade from the mounting brackets; Roll up the shade until the bottom rod is even with the bottom of the clutch; Re-install the shade.

#### **Standard Shade Length Adjustment**

If your shade is slightly long or short for your window opening, the "drop" can be adjusted in the following manner:

1. Raise the shade completely (until the connector touches the back of the clutch).
2. Pry the second connector open with a small thin screwdriver. Do not let the blade slip!
3. Move connector two to four beads up for a shorter drop or two to four beads down for a longer drop. (Maximum adjustment is 1  $\frac{3}{4}$ " or four to five beads.)